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Hi.

I'm Stewart — a London-based **digital product designer** bringing together **user-experience design** and **strategic, creative concepts**.

I've always enjoyed contributing to creating digital products in various interesting ways. I've created engaging experiences for international product launches, created strategic UX to help global brands perform better in online retail, devised and planned ways for digital platforms to foster and support collaboration and education, and moved brands towards more human storytelling.

I've worked with companies to define and establish employer branding principles and empowered working teams to be more engaged and effective through new tools.

My interest and experience across multiple areas of digital design, creation and marketing reflects my own broad and sustained engagement with the many layers of a great digital experience. It's through digital product design, that my interests, skills and experience come together — helping devise, plan and create strategic and engaging digital experiences.



ASTON MARTIN



NOKIA



Delta.

SONY



Johnson & Johnson



ACTIVA

ALTA

CREDIT SUISSE

SAMSUNG

Canon



Vandemoortele

NSN

Experience

May 2018 — Current

Freelance

Digital Product Design & UX

Roles including...

- UX / Digital Product Design
- Creative Concepting
- UI Design

2015 — July 2017

Mirum (JWT), London

Creative Lead (UX)

Roles including...

- UX / Digital Product Design
- Creative Concepting
- Art Direction

Project clients including...

- Microsoft
- Nokia
- Aston Martin
- Nestlé
- InterContinental Hotels Group
- Hilti
- BAT
- Activia

2007 — 2015

Activeark JWT, London

Design & Creative Lead

Roles including...

- UX / UI Design
- Creative Concepting
- Design & Art Direction

Project clients including...

- Nokia
- Microsoft
- Vodafone
- Johnson & Johnson
- Canon
- Sony
- Samsung
- NSN

Selected Case Studies

Aston Martin

DB11 Launch Microsite

Challenge

Aston Martin wanted to raise the bar for their DB11 launch microsite.

Role

I led creative, experience design, interaction design and art direction for the project and led creative experience discussions for further developing Aston Martin's online presence.

Solution

We established and created new, more engaging experience principles that led the site to become their best performing ever. It began a process of working more closely with the client to devise and create new directions and new opportunities for evolving their digital presence.

Nokia

OEN Innovation Platform

Challenge

Nokia wanted help shaping and creating the vision for a new collaboration and innovation partnership platform centred on under-tapped IP.

Role

I led the user-experience and creative, working closely with the client and helping drive the definition and ambition through workshops and extensive prototyping.

Solution

The Open-Ecosystem.org platform launched in Q2 2017 and now has over 36,000 members, and includes IP from partners including Dell, Microsoft and Barclays inspiring hundreds of new collaborative R&D projects.

InterContinental Hotels Group

Mobile Sales Enablement App

Challenge

IHG wanted to solve a range of problems for their decentralised commercial sales teams.

Role

I led product design — concept and definition, creative, user-experience (incl. prototyping) and art direction — driving ambition for the project.

Solution

The scalable, on demand 'app + platform' solution exceeded the aspiration of the brief and helps ensure best material roll-out for remote sales teams. It pushes new levels of sales integration with mobile, dynamic content preparation, presentation, optimisation, sharing and CRM tracking.

Education

2001

MA (RCA)

*Communication Art
& Design*



Royal College of Art

1998

BA (Hons)

Graphic & Media Design



Interests

My interests tend to center around the creative arts, including painting and screen printing, as well as music; listening, but also making.

You can check out more at: www.akabillposters.com/me

See more at akabillposters.com